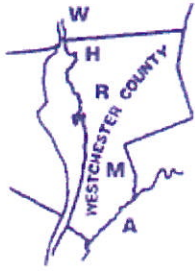


Westchester Human Resource Management Association



WHRMA News

November/December 2008

AFFILIATE OF
SHRMTM
SOCIETY FOR HUMAN
RESOURCE MANAGEMENT

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WHRMA Now Offers Paid Sponsorships

Here is a summary of our paid sponsorship guidelines.

Meeting Sponsor

Vendors may support chapter meetings or social events and market their services and products through a paid sponsorship opportunity.

Fee: \$650 per Chapter Meeting

What the sponsor receives:

- Acknowledgement in program announcements and email blasts related to the specific program being sponsored.
- Two complimentary guests at the meeting (includes meal).
- Skirted display table or literature in designated area outside of the meeting room.
- Ten (10) minute speaking opportunity prior to the start of the program. The sponsor engagement must be limited to the ten minute timeframe to avoid delays with starting the program speaker.
- Contact list of meeting attendees provided to the sponsor.

WHRMA does not allow direct solicitation during the meeting and speaker.

Vendor Display Table

Vendors may exhibit literature, provide handouts and promote their services and products to meeting attendees at a display table. There are a limited number of display table spaces available outside of the meeting room. Spaces will be assigned on a first come basis.

Fee: \$150 per meeting (limit of one table per sponsor)

What the sponsor receives:

- Skirted display table for literature in a designated area outside of the meeting room.
- One complimentary guest at the meeting (includes meal).

Website Advertisement

Vendors may market their services and products through an advertisement on WHRMA's website.

Fee:

6 months \$300; 12 months \$500

What the sponsor receives:

- All web advertisements will appear on WHRMA's "HR Partners Directory" web page, which is easily accessible from the home page.
- All advertisements will display the following:
 - Company logo & web address (active link)

- Contact name and phone number
- Summary of business (1—3 lines max)

Newsletter Advertisement

Vendors may market their services and products through an advertisement in WHRMA's bi-monthly newsletter (six issues per year). We offer three sizes of ads to meet the sponsor's needs.

Per Issue Fees:

1/4 page (2.12 in. x 2.75 in) \$100

1/2 page (4.25 in x 5.15 in) \$150

Full page (8.5 in x 11 in) \$200

What the sponsor receives:

- All newsletter ads will appear in our newsletter on the last page under WHRMA's "HR Partner's Director".
- All advertisements should be camera ready art if available. Electronic transfer of the advertisement is preferred.
- Sponsor's logo should be provided in a JPEG format.
- The newsletter editor reserves the right to use discretion in placement of the ads based on other content on the newsletter page.

If you are interested in sponsorship opportunities, contact Danielle Martin, ph. 203-353-7285 or email

Danielle.m.martin@verizonmail.com.