

OCTOBER 2-3, 2011

# Diversity2011 Conference: The Power of Inclusion

**Rochester Riverside  
Convention Center**  
**1 ½ Days**

Early Registration Discounts.  
Register Online Today!

**Workforce Diversity Network  
(WDN) members save 20%.**

See the agenda, speaker and  
session details and register online at  
[www.workforcediversitynetwork.com](http://www.workforcediversitynetwork.com)

**Presented By:**



Workforce Diversity Network

The nation's leading source for  
education and networking on  
workforce diversity. We are  
dedicated to creating a learning  
community in the business world  
to help your organization address  
diversity and its benefits.

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LDA - Life and Learning Services  
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Monroe Community College  
United Way

## The Year's Premier Workforce Diversity Conference



**20+ Engaging  
Keynotes and  
Sessions to  
Maximize the  
Power of  
Your People**

### Keynotes

Above, left to right  
Laraine Kaminsky Leveraging Cultural Competence for Inclusion in a Rapidly Changing World  
Robert Wendover The Power of Inclusion Celebrating Age Diversity in Today's Workplace  
Cathy Bao Bean Bridging Cultures with Good Humor: Identities and Laughter  
Joe Gerstandt RESET!

### Sessions

- Workplace Micro-Aggressions: Demoralizing and Corrosive
- Resilient Leadership: Making the Most of Nonstop Change in Diverse Organizational Cultures
- Bridging Cultures with Good Humor: Identities and Laughter
- Gay Days Daze - A Cultural Competency Case Study
- Understanding the Powers of Bias
- Succession Planning for Diversity in Tough Economic Times
- New Tools, New Rules: Putting Social Technology to Work for Diversity and Inclusion
- Moving the Pendulum on D&I Education
- Diversity Training ROI: How to Measure the Return on Investment of Training Initiatives
- To Affinity and Beyond: Strategic Career Management for Employee Resource Group members
- The World Is Flat - Implications for Business, Ethics and Human Resources
- Embedding Diversity and Inclusion in Your Organization
- Getting To An Inclusive Culture - One Company's Journey
- Multi-Dimensional Mentoring
- Why Diversity Training and Related Efforts Have To Change
- Successful Workplace Collaborations Supporting Employees with Disabilities is Everybody's Business
- The Respect Factor: the key to the collaborative workplace
- Common Sense by Friday: Introducing Critical Thinking to the Menu Driven Generation
- Moving Inclusion Forward: Diffusing Resistance and Conflict

### Plus

#### A Senior Leadership Panel

Join this lively discussion on lessons learned while establishing and sustaining a diversity and inclusion initiative. Panelists: United Way of Greater Rochester President Peter Carpino, Xerox Chief Diversity Officer William Castle, The College at Brockport President John Halstead, and City of Rochester Deputy Mayor Leonard Redon.

#### Diversity 2011 Marketplace

Exhibits showcasing helpful services and products

### Fees

*before September 17, 2011*

- Full Conference - \$250 WDN Members, \$315 Non-members
- Oct. 2 only - \$70 Members, \$90 Non-members
- Oct. 3 only - \$200 Members, \$250 Non-members

*after September 17, 2011*

- Full Conference - \$275 WDN Members, \$350 Non-members
- Oct. 2 only - \$75 Members, \$100 Non-members
- Oct. 3 only - \$225 Members, \$275 Non-members

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